

SNOWFLAKE AT THE LANDING

At last ladies, there's a store in Vancouver that really cares about how their customers look.

The store is Snowflake, and you'll find it in The Landing, the brand spanking new shopping complex located at 375 Water Street at the foot of Richards.

Simply speaking, Snowflake offers shoppers a showcase of great Canadian designs, many of which are exclusive. Specializing in knits, leathers and furs, Snowflake is the inspiration of owner and operator Rokie Bernstein.

Vancouver's Snowflake, is the fifth store opened by the enterprising Ms. Bernstein. The original Snowflake can be found in the Sundance Mall in Banff, Alta.

Pick and choose from labels like Lyn Leathers, Paula Lishman, Parkhurst, Norma, Micheline Boucher, Lindzon, Streve and Izzy Camilleri.

Part of the secret of the store's success is the fact that Rokie travels, keeping her eyes open and getting to know her suppliers. By doing so, she's assured of bringing her customers the latest designs in specialty clothing.

Generally speaking, items in the store are sized 4 to 14, but thanks to the unique relationship Snowflake has with its suppliers, most items can be special ordered up to size 20.

Shopping at Snowflake is a visual treat in every respect. The bright store offers a spectacular view of the North Shore mountains, the harbour and the five sails of Canada Place.

Emphasizing a woman's total look, Snowflake's expert staff is not only helpful, but is informed on how to make you look your best.

Specializing in classic good looks, Snowflake's clothing is just made for



Fashions from Snowflake have to be eye-catching to compete with the scenery visible from the store's 375 Water St. location at the foot of Richards. Snowflake offers fashion conscious shoppers a showcase of gréat Canadian designs.

the woman who loves to look wonderful.

Not only can you select from a variety of skirts, sweaters, dresses, coats and pants, Snowflake also offers a variety of unique accessories...fur hats,

boas, shawls and jackets, vests and Marquisite jewelry.

Believing that less is more, what you get when you shop at Snowflake is clothing that works together.

If you want to look good and feel wonderful, a visit to Snowflake is a must. Snowflake's leathers, furs and knits are wonderfully wearable... and affordable. Snowflake is open seven days a

week from 9 a.m. to 9 p.m.

Snowflake is its own best showcase for the fabulous fashions to be found therein.

Advertising feature